

THE BARTOLINI INSIDER

Bartolini Inc. Newsletter

July 2014



New Owner/Same Tone

Clyde Clark, with the blessings and encouragement of long-time founders, Bill and Pat Bartolini, is the new owner and president of the company. Clyde is dedicated to preserving the renowned Bartolini tone while updating the packaging, web and internet presence, production processing and delivery schedule. He is both an engineer and a musician.

Plant Consolidation

We are pleased to announce that we've reached another vital milestone: higher production efficiency.

As part of our "Tone Perfection/Available Now" initiative, the we have consolidated production facilities to continue meeting our objective of 99% on-time delivery to our retail partners world-wide over the last quarter.

"Bringing all of our operations under one roof in, San Luis Obispo, California, means an easy to manage production and inventory system and was one of the first steps we took." says Clyde. " We know how to meet our production metrics and now have an integrated state-of-the-art system to manage production and orders to meet our delivery objective".

"You can sum it up with their initiative called "Same High Quality, Available to All".

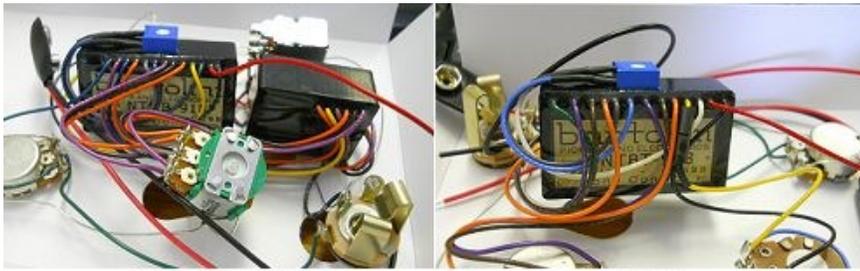
-Steve Wark (Allparts)

"It is amazing how much more "store" friendly the new packaging is and how responsive Bartolini is to our questions".

- Dana Teague (Dana B. Goods)

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**PREVIOUS
GENERATION
DESIGN**

**NEW
GENERATION
DESIGN**

Our New Production Manager

We are pleased to announce the promotion of Daniel White from our original Livermore team to company Production Manager. He will relocate to the San Luis Obispo facility.

Dan’s varied experience and hands-on approach to leadership will help Bartolini maintain its growth pattern and improved delivery times.

“I have full confidence in our crew in San Luis Obispo, CA. Under Clyde’s expertise in tone and my 12 years of experience with Bartolini, I am confident that we will continue to deliver amazing products but at an even more efficient level”. says Daniel.



Daniel White

NTMB/918

NTMB +

NTMB+ Full Production

The NTMB+ is a 3-band pre-amp module in a single low-profile package, as opposed to the previous NTMB/918 assembly that was comprised of two modules.

The NTMB+ reduces the pre-amp size by 30%, which will better fit guitars and basses that have small cavities. The electronics design is identical to our very successful NTMB/918 preamp.

“Not only is the package smaller, the overall design has the benefit of less noise as the signal flow is controlled within one module.” observed Clyde.

We are now shipping the NTMB+ as a standalone module and integrated into over 26 different pre-wired harnesses.

There are two options offered; 1) NTMB+ GF for fretted instruments, 2) NTMB+ GFL for fretless instruments.

We have also added new instructions to our website

<http://www.bartolini.net/electronics-wiring-diagrams/>



It’s in all of our 3-band harnesses!

Emerging Artists

We have a new program for all hardworking Bartolini fans that are not necessarily signed up with a label or national act but love their Barts and are good ambassadors for the product. We are particularly interested in getting the word out on our guitar pickups!

You can learn more about our emerging artists on our Facebook page or see bios of other Emerging artists on the www.Danabgoods.com website.

[Facebook.com/
BartoliniPickups](https://www.facebook.com/BartoliniPickups)

Don't forget to "Like" us!



Check us out on Youtube!

[https://www.youtube.com/channel/
UCyH2lgO4C0QefchZVID6wbA/feed](https://www.youtube.com/channel/UCyH2lgO4C0QefchZVID6wbA/feed)

Dana B. Goods: US Distributor

Presence at Summer NAMM: Nashville

Check out Bartolini products at Summer NAMM in Nashville. Dana B. Goods, our US Distributor, is in Booth #1628. Be sure to stop by and say hi. "Tell 'em Clyde sent ya!"

Dana B. Goods is the exclusive US distributor of the complete Bartolini product line including bass and guitar pickups, pre-wired harnesses, and electronics modules.

Over the last year, we have successfully achieved our goals of doubling production capacity and meeting 99% delivery schedules. Dana B. Goods, well-known in the music industry as a distributor of quality musical instruments and accessories, will be critical to the success of fulfilling the Bartolini product line to the retail outlets.

They have excellent customer service, logistics, and technical expertise. Dana B. Goods can be reached at:

<http://www.danabgoods.com>

Teamwork Works!

When customers ask how they can find our products they now have a variety of ways to buy. For US builders our man on the street is Tom Wagner. He has been the mainstay of many of our relationships in the marketplace. Add in Dana B. Goods as our distributor for US retailers, developing key relationships with retail stores across the US. Finally our main office assists many off-shore interests in getting products out to the rest of the world.

We are excited to have a best in class team producing and distributing products. We will be introducing many of these individuals and organizations to you as the year progresses. Thank you for supporting Bartolini and our goal to help you make the music that you love!

Like us on Facebook! [Facebook.com/BartoliniPickups](https://www.facebook.com/BartoliniPickups)

Bartolini brings you Tone Perfection!

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